



## **PRESS RELEASE**

### **NexGen Partners with Boston Analytics to Offer Community Banks and their Corporate Clients Analytical Tools to Improve Performance**

CHICAGO, ILLINOIS—DECEMBER 15, 2008—NexGen Strategic Advisors today announced a strategic alliance with Boston Analytics, LLC, a Boston-based provider of research and analytical products designed to help clients uncover and exploit opportunities. Boston Analytics' offering of knowledge tools and services streamline knowledge processes and inform effective decisions at all levels of an organization.

"Boston Analytics offers a knowledge solution to community financial institutions," said Lawrence C. Manson, Jr., Chief Executive Officer and Senior Managing Director of NSA. "Boston Analytics provides its clients with the research and analysis to take action. Their value-added productivity tools and services can help our bank clients drive their performance." Manson continued, "Consistent with the vision for NexGen, I hope to attract strategic alliance partners to join our effort in serving community financial institutions and their corporate clients. Boston Analytics is well-positioned for growth and actively pursuing consulting opportunities in the banking industry."

Ted Thorbjornsen, Chief Analytical Officer and Co-Founder of Boston Analytics, commented, "Today's unique economic environment has created a situation where banks must utilize sophisticated knowledge tools to improve operating processes. Our work enables more effective decisions at all levels of our clients' businesses. We are pleased to become an alliance partner of NexGen and look forward to working with their clients."

#### **About Boston Analytics**

Boston Analytics is headquartered in Boston with offices in New York, London and Mumbai. For more information, visit [www.bostonanalytics.com](http://www.bostonanalytics.com).

#### **About NexGen Strategic Advisors**

NexGen Strategic Advisors is headquartered in Chicago, Illinois. For further information on how your financial institution can benefit from the services provided by Boston Analytics and NexGen, please contact Lawrence C. Manson, Jr., at 312.845-9055 or [lmanson@nexgencp.com](mailto:lmanson@nexgencp.com).

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